



CONFIDENTIAL MEMORANDUM

TO: FIRST FOCUS
FROM: TONY FABRIZIO & DAVID LEE
RE: NATIONAL SURVEY OF REPUBLICAN VOTERS
DATE: SEPTEMBER 24, 2007

What follows are the results of the recent National Survey of 1,000 Republican Voters that Fabrizio, McLaughlin & Associates conducted on your behalf.

- ✓ **By a 2 to 1 margin, a majority of Republicans favor renewing and providing additional resources for the State Children's Health Insurance Program (S-CHIP).**

Sixty-two percent (62%) of Republicans nationally favor renewing S-CHIP and providing additional resources to the program compared to just 31% who oppose the program. There is also an intensity of support for the legislation as more than one-third of Republicans indicate that they **STRONGLY** favor the legislation.

“According to current estimates, there are 9 million children in America that do not have health insurance. Next week, Congress will consider renewing and providing additional resources for a program called the State Children's Health Insurance Program. This state-federal partnership has been in place for the last decade and has insured more than 6 million American children whose parents work but cannot afford health insurance. The program is estimated to cost \$35 billion over the next 5 years and will provide coverage to an additional 3 million American children. Do you favor or oppose Congress renewing and providing additional resources for the State Children's Health Insurance Program?”

	Overall
TOTAL FAVOR	62%
Strongly Favor	35%
Somewhat Favor	26%
TOTAL OPPOSE	31%
Strongly Oppose	21%
Somewhat Oppose	9%
DK/REFUSED	8%

- ✓ **Not only do a majority of Republicans favor S-CHIP, but 59% indicate that they want their Congressman and Senator to vote FOR this legislation.**

Again by nearly a 2 to 1 margin, Republicans nationally want their Members of Congress to vote for the S-CHIP legislation. Less than one in three Republicans (31%) indicate they would want their Representatives to vote against the program.

*“Please tell me which of the following statements comes closest to your opinion.
(READ AND ROTATE)*

I want my Congressman and Senator to vote FOR this legislation which will provide health insurance coverage for millions of American children in low-income working families without health insurance.

I want my Congressman and Senator to vote AGAINST this legislation even if it means millions of American children in low-income working families will continue to have no health insurance.”

	Overall
VOTE FOR	59%
VOTE AGAINST	31%
DK/REFUSED	10%

- ✓ **A plurality of Republican voters wants President Bush to sign the S-CHIP into law if it is passed by Congress. In fact, when told that the program can be paid for through the federal tobacco tax, the number climbs to 59% of Republicans who think the President should sign the bill into law.**

Overall, 46% of Republicans want the President to sign the S-CHIP legislation into law compared to 40% who feel it should be vetoed.

“President Bush has said that if Congress renews and provides additional resources to the State Children’s Health Insurance Program that he will veto the legislation. In your opinion, should President Bush veto the State Children’s Health Insurance Program if Congress renews the legislation and provides additional resources or should he sign it into law?”

	Overall
SIGN INTO LAW	46%
VETO	40%
UNSURE/DEPENDS	7%
DK/REFUSED	7%

One-quarter of those Republicans who were either unsure on what the President should do or who said the President should veto the legislation favored having

President Bush sign the bill into law after they learned the program could be paid for through an increase in the federal tobacco tax. When you combine those voters with the plurality 46% who initially said the bill should be signed into law, **that brings the total percentage of Republicans nationally who think the President should sign the bill into law to 59%.**

“Would you still support President Bush’s veto of the Children’s Health Insurance Program if you knew that the program could be paid for through an increase in the federal tobacco tax or would that make you support the President signing the legislation into law?”

	**
No, now favor the President signing the bill into law	24%
Yes, still favor President’s veto	60%
UNSURE/DEPENDS	7%
DK/REFUSED	9%

** Asked only of those who said veto, unsure or DK/refused in the previous question – N=540

- ✓ **Republican voters indicate that voting against the renewal of the S-CHIP legislation and the authorization of additional resources could cost legislators come Election Day.**

By a 4 to 3 margin, Republicans nationally indicate that they would be less likely to vote for their Congressman or Senator if they voted against S-CHIP.

“If you knew that your Congressman or Senator voted AGAINST the renewal of the State Children’s Health Insurance Program and the authorization of additional resources would that make you more likely or less likely to vote for them on Election Day?”

	Overall
MORE LIKELY	32%
LESS LIKELY	43%
NO IMPACT	13%
DK/REFUSED	12%

About the Firm

Founded in 1990, Fabrizio, McLaughlin & Associates (FMA) has become recognized as one of the leading Republican polling and strategic consulting firms in the country. FMA has worked at every level of electoral politics in America, from County Commissioner to Presidential campaigns. Over the years, we have worked for nearly a dozen U.S. Senators, ten Governors and several dozen Members of Congress.

About the Poll

The telephone survey was conducted nationally September 21-23, 2007 and had a sample of 1,000 self-described Republican voters. Respondent selection was at random within predetermined geographic units to reflect actual Republican voter distribution nationally. The margin of error is +/-3.1% at the 95% confidence interval. For the full results of the survey, please visit www.firstfocus.net. Any questions about the methodology or the survey results can be directed to Tony Fabrizio at 703-684-4510.

Survey Demographics

Age:

3% 18-24 years
10% 25-34
17% 35-44
23% 45-54
19% 55-64
26% 65-74
2% Refused

Ideology:

72% Total Conservative
39% Very conservative
32% Somewhat conservative
22% Moderate
2% Somewhat liberal
1% Very liberal
3% DK/Refused

Church Attendance:

17% Several times a week
37% At least once a week
11% A couple of times a month
4% Once a month
8% Several times a year
8% Only once or twice a year
12% Rarely/Never
3% Refused

Region:

19% Northeast
25% Midwest
35% South
20% West

Gender:

50% Male
50% Female