



EFFECT OF THE RECESSION ON CHILD WELL-BEING

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FIRST FOCUS

MAKING CHILDREN & FAMILIES THE PRIORITY

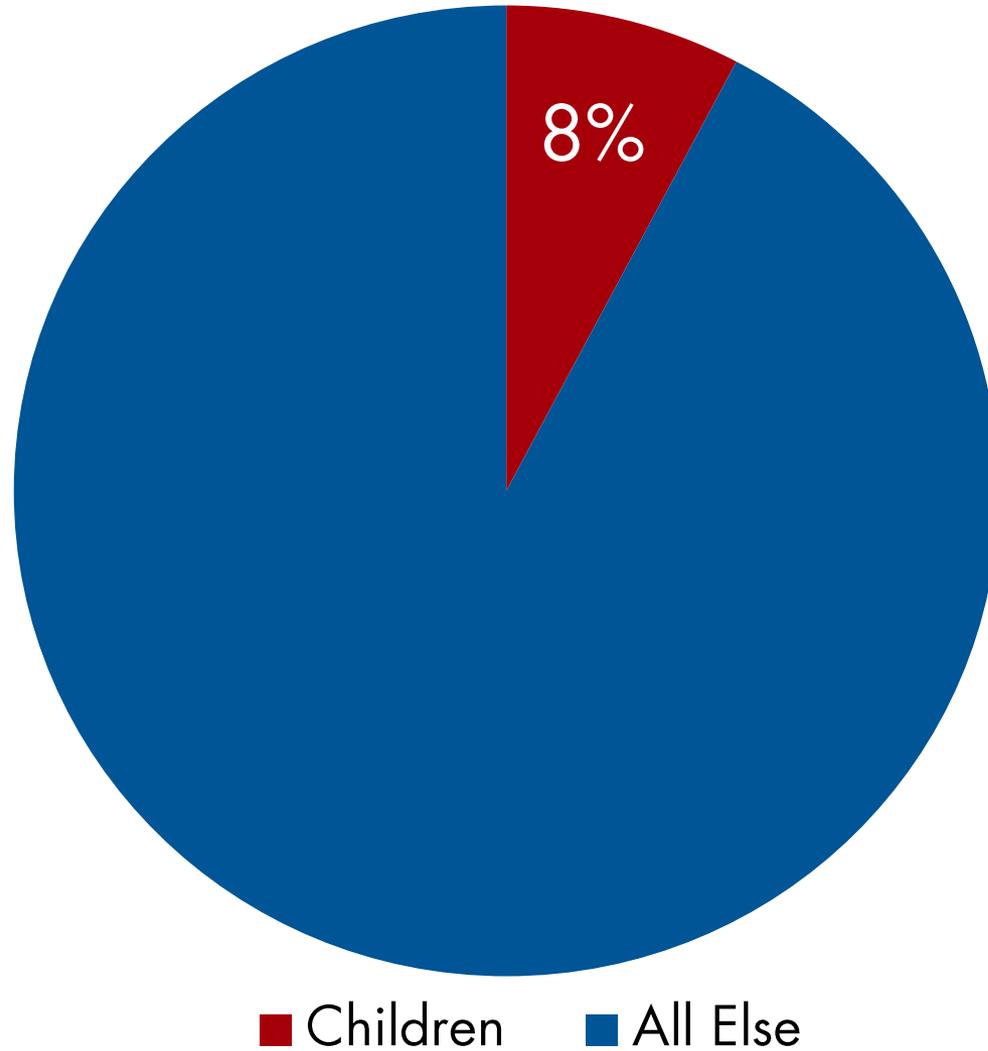
CHILDREN'S BUDGET 2014

- ✓ **180+ investments in kids**
- ✓ **Traditional & nontraditional**
- ✓ **5-year lookback**



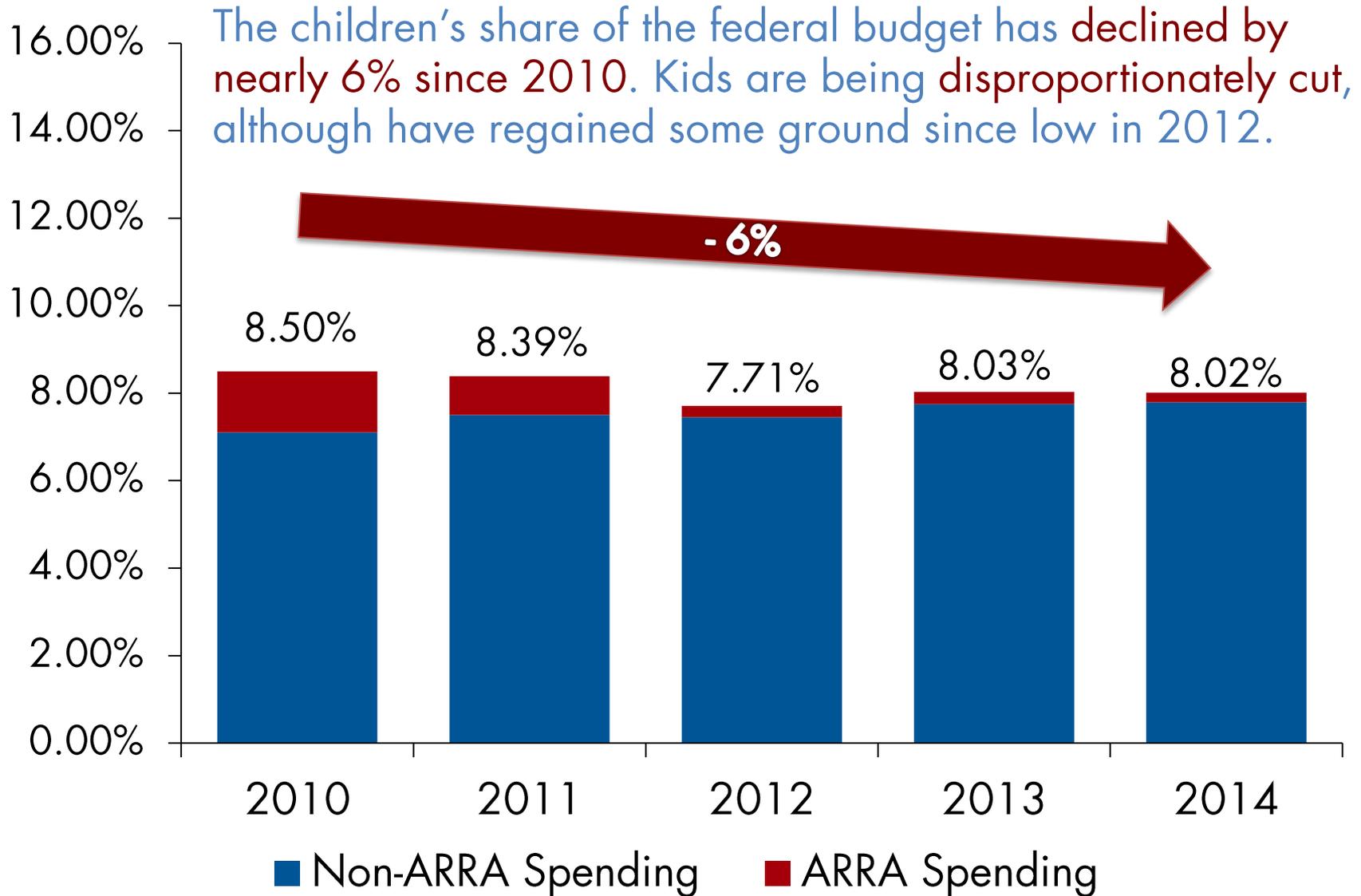


CHILDREN IN THE FEDERAL BUDGET, 2014



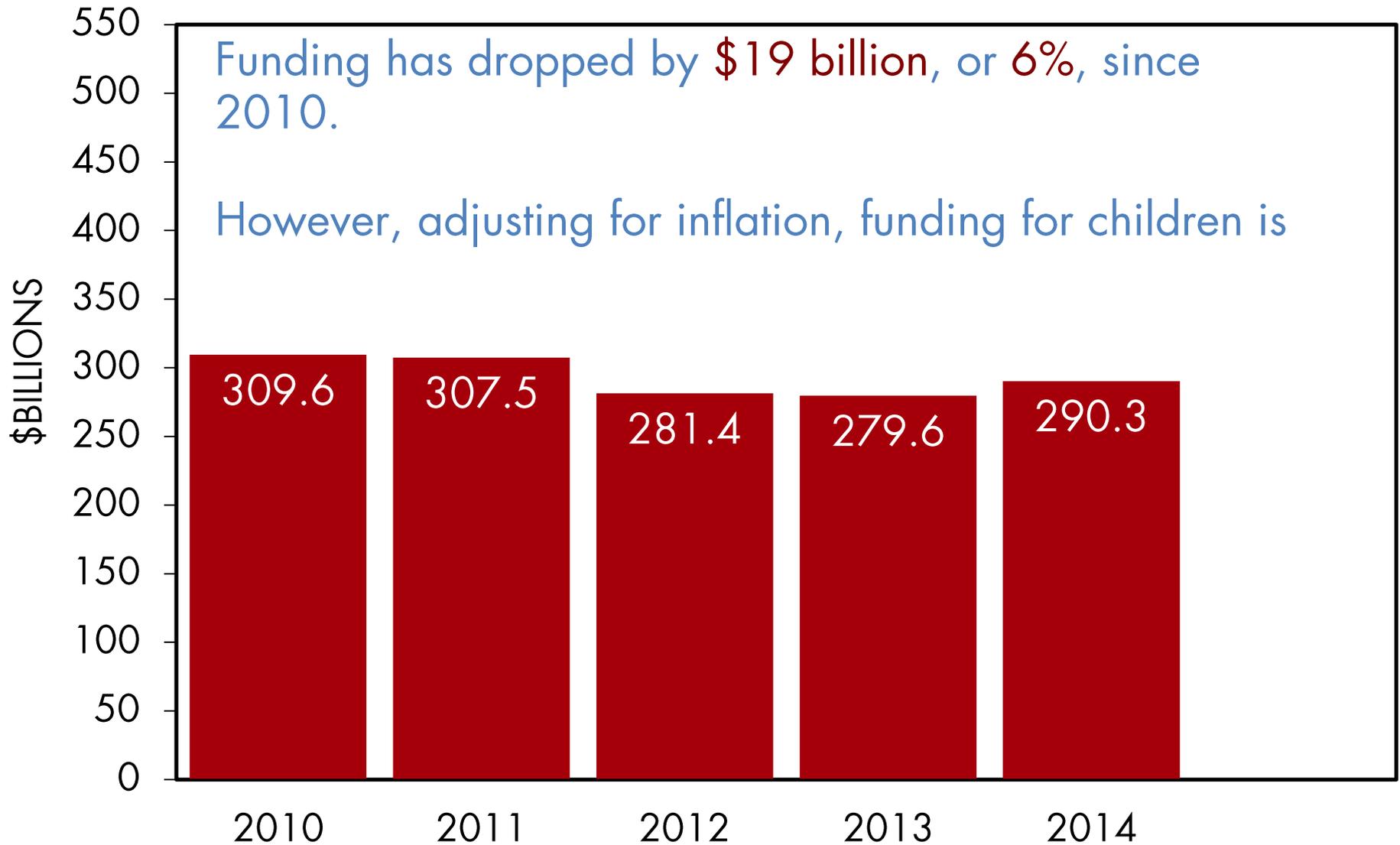


TOTAL FEDERAL CHILDREN'S SPENDING AS A SHARE OF THE FEDERAL BUDGET



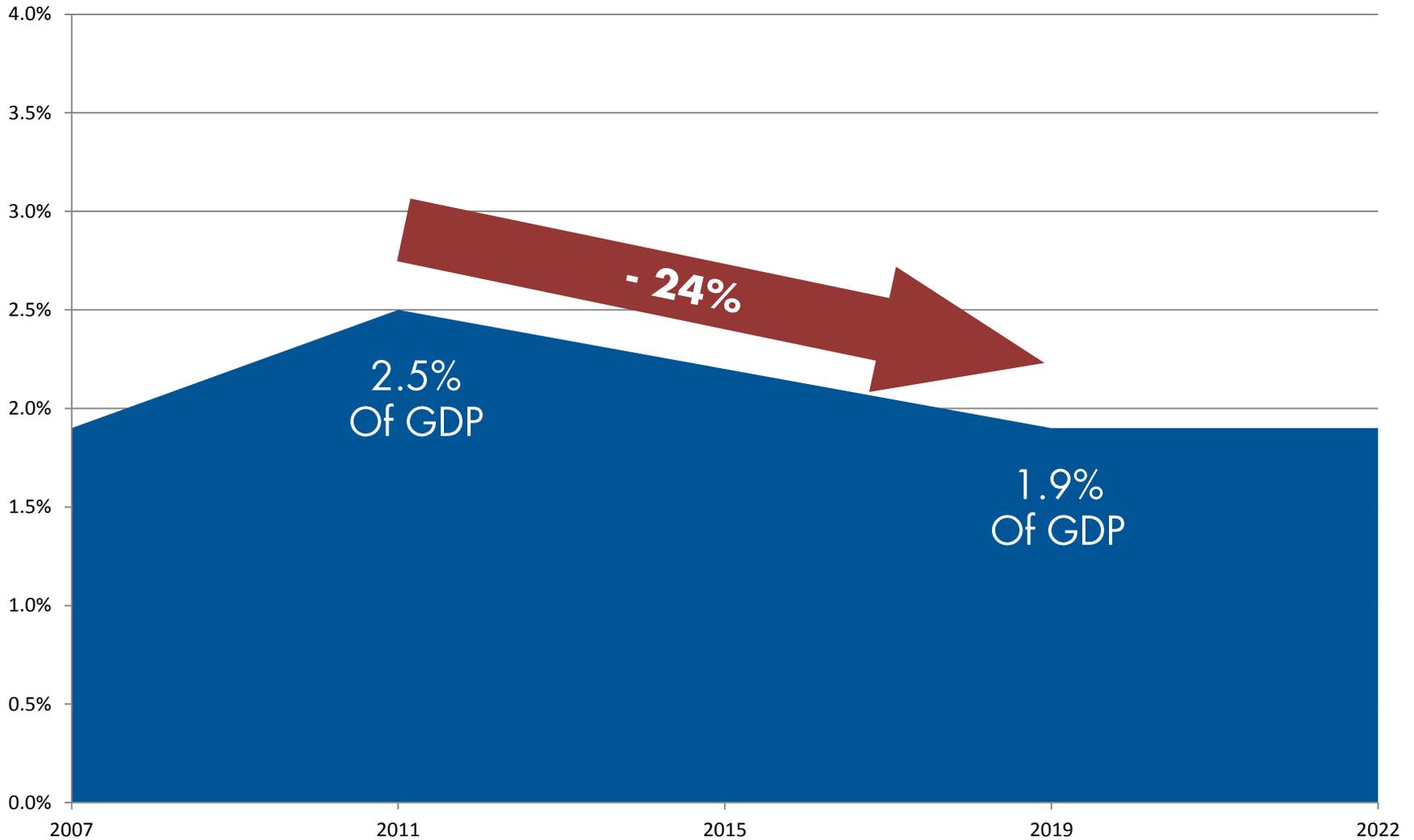


TOTAL FEDERAL CHILDREN'S SPENDING (NOT ADJUSTED FOR INFLATION)





Gridlock/Status Quo = Long-Term Disinvestment in Kids



Source: *Kids' Share*, Urban Institute



Public is Convinced by Message of Need to Invest in Children

Is the following statement convincing or not convincing as a reason to SUPPORT increased spending on children's programs?

Spending on children and education now is an investment in jobs for the future by guaranteeing that our children will be prepared to compete in a global economy, develop the innovations and technologies that will power America's economy in the future, and have the skills for the jobs of tomorrow.

77-21%

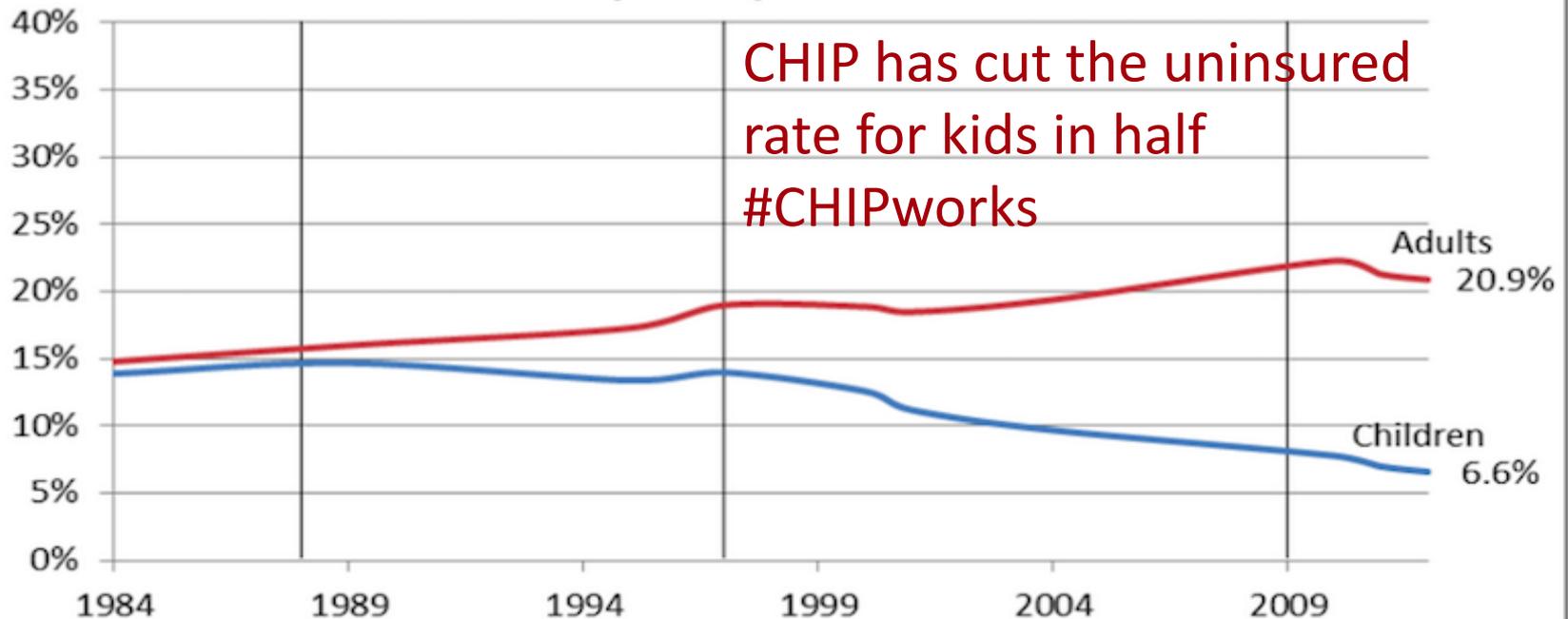
America is a great nation because we've always invested in the future. But now, some in Congress want to cut investments in children's education, health care, and nutrition. Politicians should remember what makes this country a success and create a budget that invests in the future: our children.

75-23%



Extend the Children's Health Insurance Program (CHIP)

No Health Insurance Coverage Among Children (0-17) and Adults (18-64) from 1984-2012



CHIP has cut the uninsured rate for kids in half
#CHIPworks

Source: "Table 124. No health insurance coverage among persons under age 65, by selected characteristics: United States, selected years 1984-2011" NHIS Trend Tables. <http://www.cdc.gov/nchs/data/hus/2012/124.pdf>
the 2012 National Health Interview Survey. <http://www.cdc.gov/nchs/data/nhis/earlyrelease/earlyrelease201306.pdf>



Extend the Children's Health Insurance Program (CHIP)

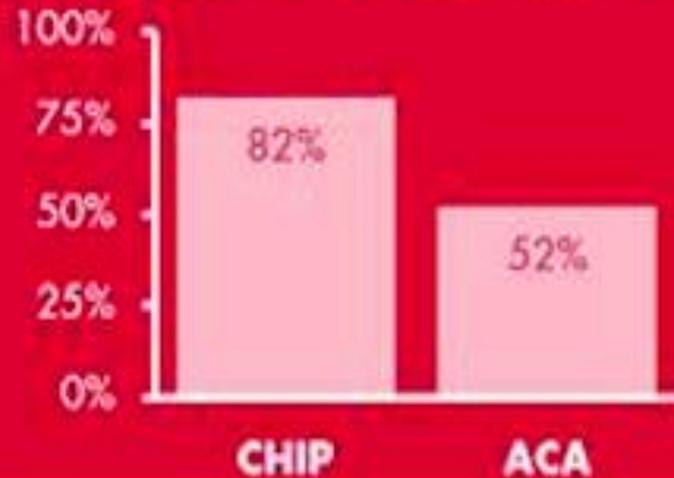
We should not put the health of children at risk

CHIP: Lower Costs, Better Health Care for Children

Out-of-Pocket Costs



Child-Specific Care Covered



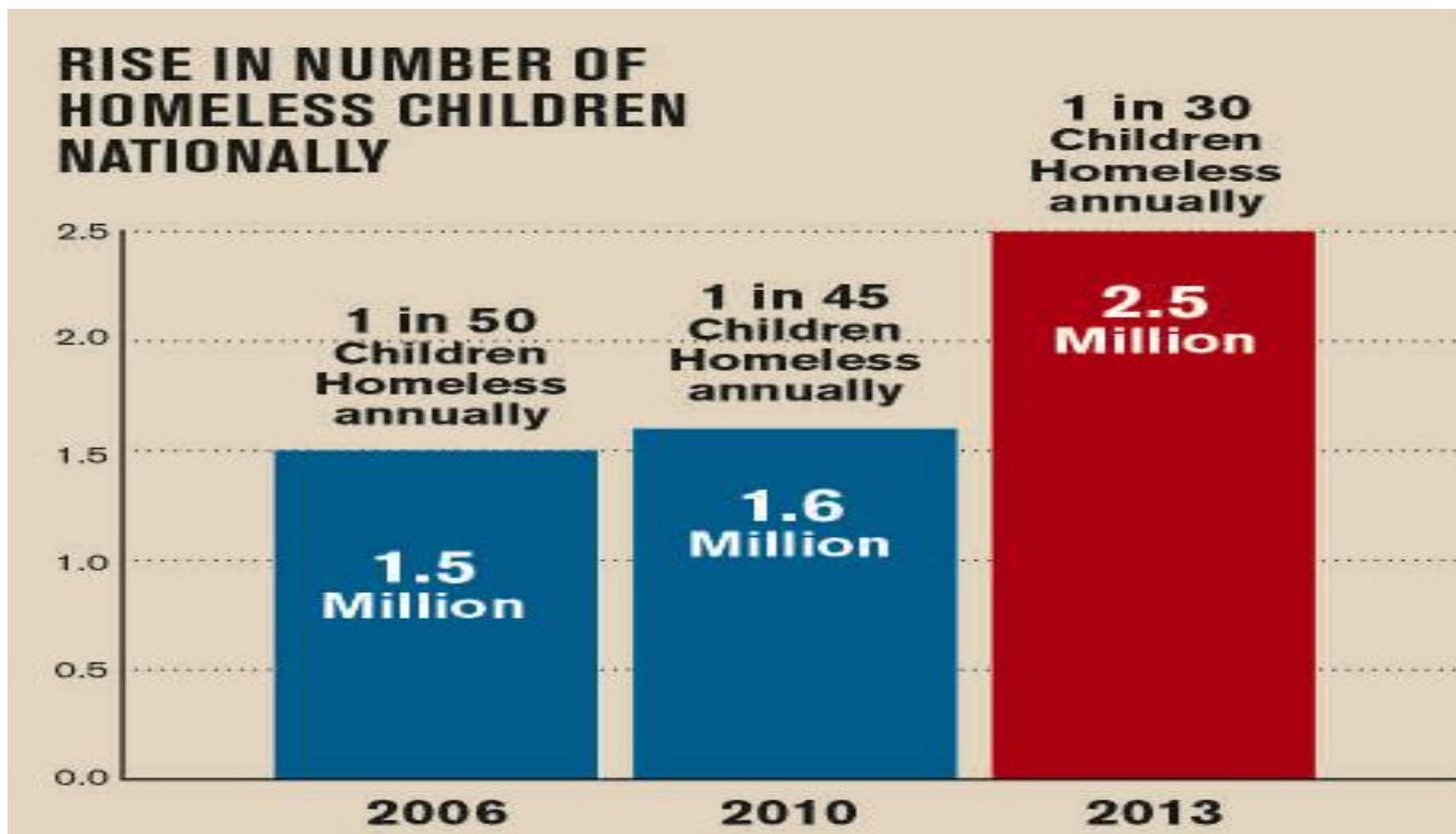
Report: www.firstfocus.net



Pass the Homeless Children and Youth Act

S. 256, Sens. Portman (R-OH) & Feinstein (D-CA)

H.R. 576, Reps. Stivers (R-OH) and Loeb sack (D-IA)



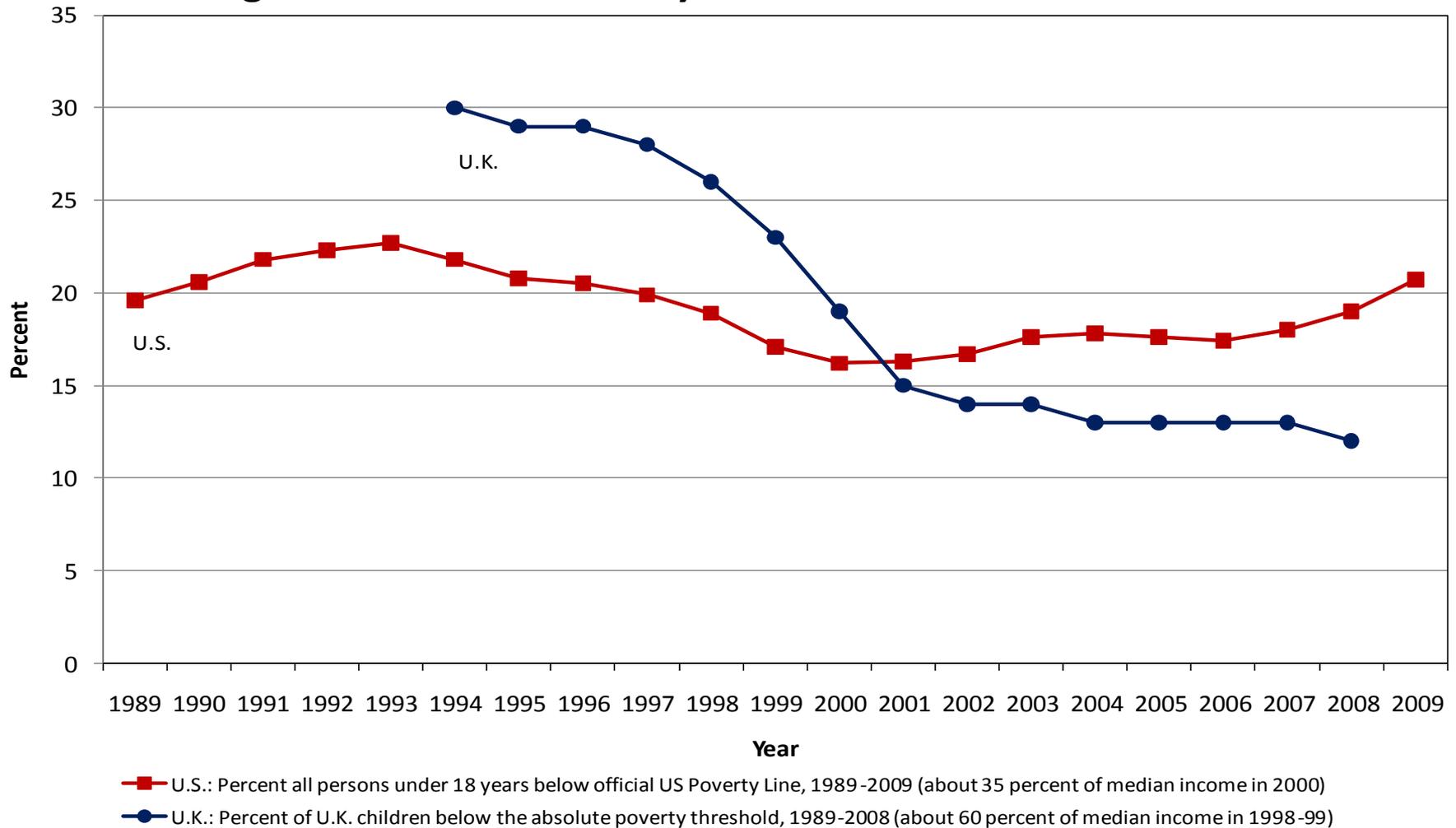
Reauthorize the Child Nutrition Act

- Defend the important gains made in the Healthy, Hunger Free Kids Act in 2010 to ensure kids have continued access to healthy, nutritious food
- Child Nutrition Act provides about 30 million lunches and 13.5 million breakfasts to students every school day, along with 3.5 million children in child care centers & 6.8 million infants & children through WIC every month

the
School Day
just got
Healthier

Establish a National Child Poverty Target

Figure 1: Absolute Poverty in the U.S. & U.K. 1989–2009



Source: U.S. Census Bureau (2010); U.K. Department of Work and Pensions (2010); HBAI, 81.

What Did Britain Do to Reduce Child Poverty?: Lessons for the United States

The British anti-poverty strategy had three parts:

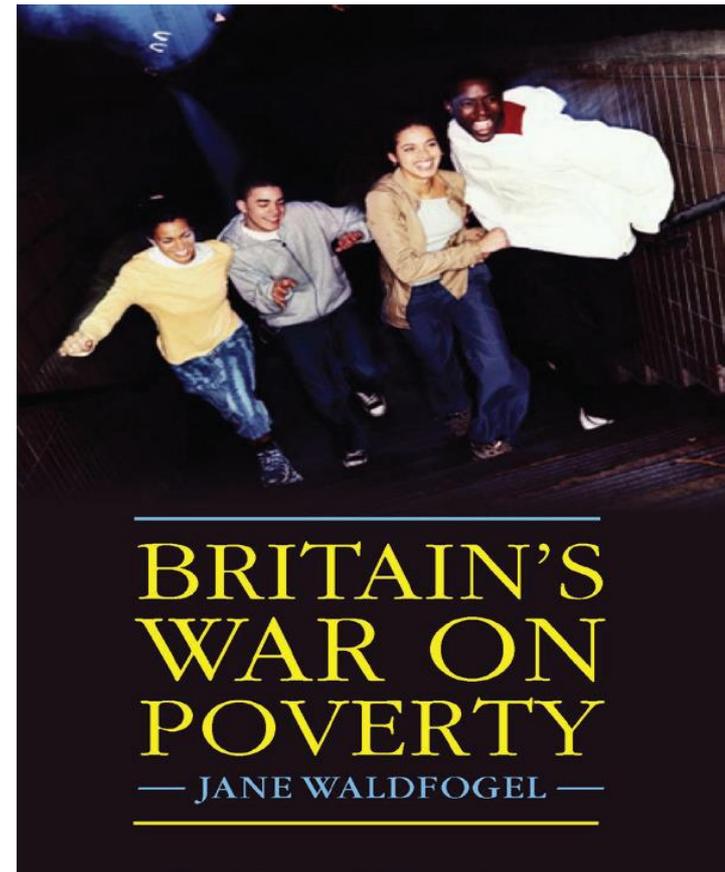
1) Promoting work and making work pay

- National minimum wage
- Working Families Tax Credit
- Reduced payroll taxes for low-income workers

2) Raising incomes for families with children

- Child Benefit
- New Child Tax Credit for low-income families
- New Child Trust Funds

3) Investing in children





THANK YOU



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