

Facebook and Twitter are great ways to encourage a community conversation about childhood asthma as students head back to the classroom this fall. To make it easier for you to get started, we have suggested some sample Twitter and Facebook posts below.

These suggestions are based on key facts about the problem and ideas for local and national responses. But they are just suggestions – feel free to customize and adapt these examples for your own use, by inserting local references, replacing the links featured here with links to your own resources, and putting the message in your voice.

### Sample Facebook Posts



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- Childhood asthma is a real problem that affects one in seven kids. With school back in session, find out how you can take action to manage the effects of asthma and support the kids in your life affected by this disease: <http://ow.ly/WQld303IVdE>. #ChildhoodAsthma #InvestInKids
- How does your community measure up on #ChildhoodAsthma management? Search by state: <http://ow.ly/w3wX303IVg5> #InvestInKids
- What's the connection between #childhoodasthma and allergies? A lot, as it turns out: <http://ow.ly/pPfp303IVjj> #AsthmaAwareness #InvestInKids
- Educators and administrators can play a critical role in helping students with #ChildhoodAsthma. Know how to step in if a child is having trouble breathing: <http://ow.ly/iRub303IVmq> #AsthmaAwareness #InvestInKids
- Students miss 14 million days of school every year due to asthma. Thankfully, Congress took action this year to support asthma education: <http://ow.ly/rQcp303IVsS> #ChildhoodAsthma #InvestInKids

**Sample Twitter Posts**

- One in seven kids is affected by asthma. We can change that. Get help here: <http://ow.ly/jvTm303ISWn>. #ChildhoodAsthma #InvestInKids
- Meet the Childhood Asthma Leadership Coalition. <http://ow.ly/DmzH303IT1m>. Add your name: <http://ow.ly/TNO9303IT4o>. #ChildhoodAsthma #InvestInKids
- [FACT SHEET] Using Medicaid to get reimbursed for pediatric asthma services: <http://ow.ly/xImj303ITaI> #ChildhoodAsthma #InvestInKids
- Have kids with #asthma back in school? Make an action plan for their health: <http://ow.ly/zl86303ITfH> #ChildhoodAsthma #InvestInKids
- Parents: Have your kids taken the @ACAAI asthma relief test? Your kids don't have to suffer. <http://ow.ly/1F3T303ITjU> #ChildhoodAsthma #InvestInKids
- #ChildhoodAsthma can be managed. Create a plan so your kids can sleep better, stay in school and continue being active: <http://ow.ly/kHAK303IUz> #ChildhoodAsthma #InvestInKids
- #Childhoodasthma shouldn't hold kids back. Create a management plan so kids can thrive: <http://ow.ly/kHAK303IUz> #ChildhoodAsthma #InvestInKids
- Keeps your kids thriving in their activities. Talk with a coach or gym teacher to manage #childhoodasthma symptoms: <http://ow.ly/5tzK303IUTX> #ChildhoodAsthma #InvestInKids
- Get the latest on #ChildhoodAsthma: follow @ChildHealth\_USA on Twitter. #BackToSchool