

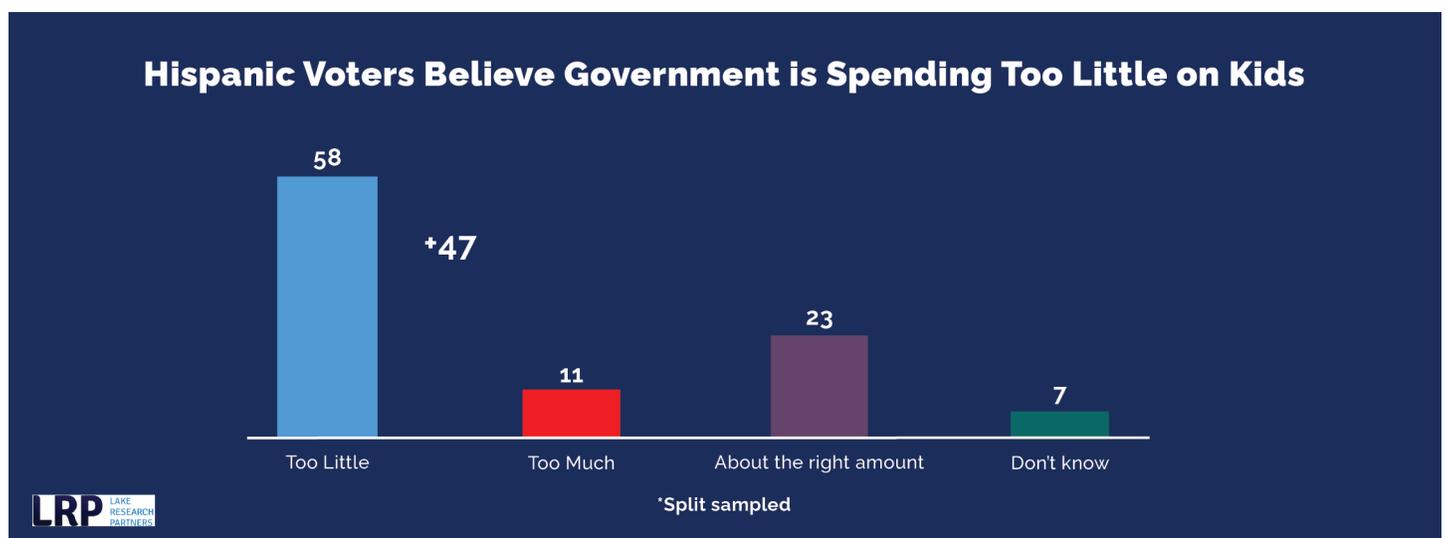
HISPANIC VOTERS STRONGLY SUPPORT INVESTMENTS IN OUR CHILDREN & GRANDCHILDREN



Based on a nationwide poll conducted by Lake Research Partners of 1,000 likely voters with oversamples of parents, Black, and Hispanic voters in May 2022, voters expressed strong support for making increased investments in children and prioritizing the education and health of children and in alleviating child hunger, child poverty, child homelessness, and child abuse and neglect.

HISPANIC VOTERS BELIEVE WE ARE SPENDING TOO LITTLE ON KIDS

By a wide margin, Hispanic voters believe the U.S. is spending too little on children (58% too little to 11% too much).



When it comes to more specific policies, the percentage of those who believe we are spending too little often rises. For example, the margin rises to 10-to-1 when it comes to reducing child poverty (70-7%).

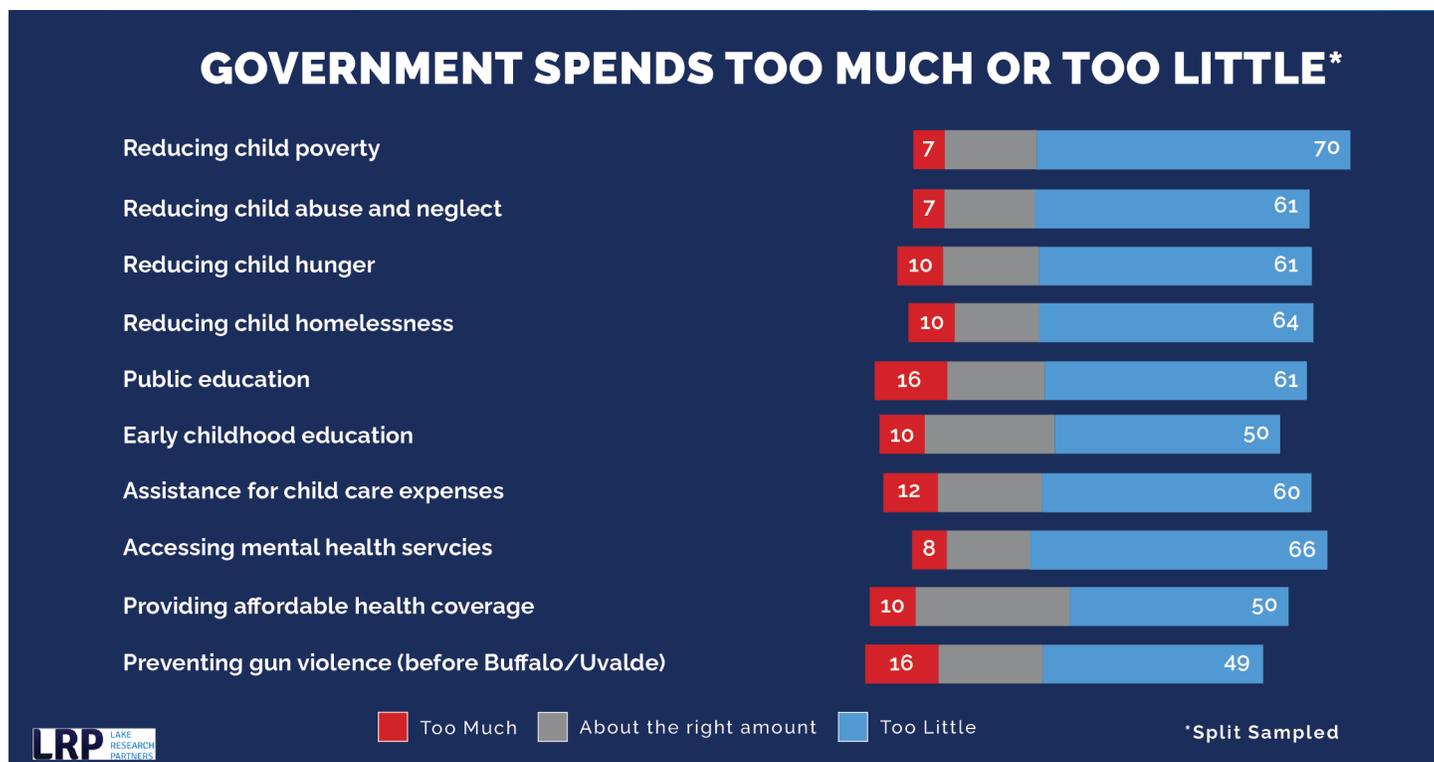
On other issues, such as accessing mental health services (66-8%), reducing child abuse and neglect (61-7%), reducing child hunger (61-10%), and reducing child homelessness (64-10%), Hispanic voters overwhelmingly believe we are spending too little rather than too much on children.

Hispanic voters also believe that we are spending too little rather than too much on public education (61 too little to 16% too much), assistance for child care expenses (60-12%), and early childhood education (50-10%), and providing affordable child health coverage (50-10%).

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Furthermore, although the poll was conducted before the shootings in Buffalo and Uvalde, Hispanic voters believed we were making too little investments for children on the issue of preventing gun violence by a 49-16% margin.



Hispanic voters believe making investments is inherently positive to children themselves but also for the nation as a whole. For example, by an 86-10% margin (74% strongly agree), likely voters agree that “investing in children helps improve their lives, development, and outcomes.” Those polled also agree with the argument that “investing in children has a large return in a healthy society and a healthy economy” (84-12% margin and 66% strongly agree).

Consequently, Hispanic voters would like to see greater attention and focus on children's policy issues by lawmakers. For example, with respect to whether “programs for children need greater attention and coordination across federal, state, and local governments,” Hispanic voters agree by an 85-9% margin. They also agree that “children's policy needs and concerns are often an afterthought or dismissed by policymakers” by a 78-9% margin.

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Hispanic Voters Agree with Reasons for Investing In and Prioritizing Children's Issue

There is a powerful language to communicate about investing in or helping children.

- "Investing in children is a good investment in our children and grandchildren" **91-7%** (75% strongly agree).
- "Investing in children helps improve their lives, development, and outcomes" **86-10%** (74% strongly agree).
- "Investing in children has a large return in a healthy society and healthy economy" **84-12%** (66% strongly agree).

Voters want government to make children a greater priority or focus.

- "Programs for children need greater attention and coordination across our federal, state, and local governments" **85-9%** (70% strongly agree).
- "Children's policy needs and concerns are often an afterthought or dismissed by policymakers" **78-9%** (52% strongly agree).

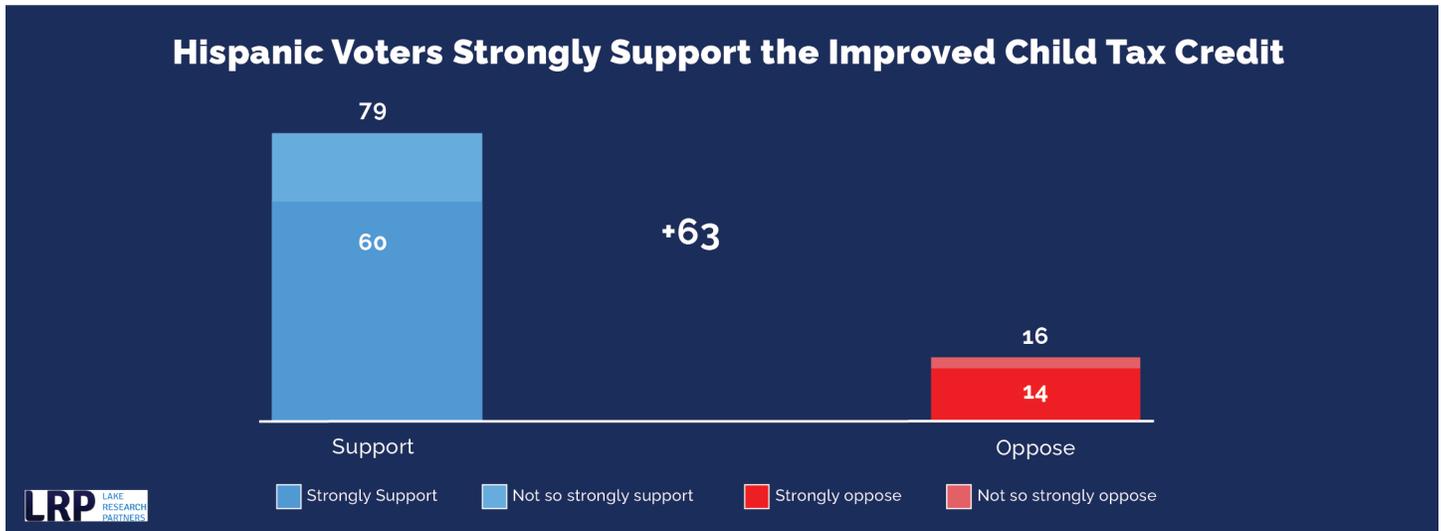
HISPANIC VOTERS OVERWHELMINGLY FAVOR THE CHILD TAX CREDIT AND EFFORTS TO REDUCE CHILD POVERTY

Polling question for CTC: "The Child Tax Credit is an expanded and improved tax credit that refunds middle-class families and families with low income more money for each child under age 18, creates a new tax credit for families with children under age six, and makes the credit fully refundable for all families with low incomes. Based on this, do you favor or oppose the Child Tax Credit?"

Likely voters support enacting policies that would address the economic well-being of children and families, such as preventing the rollback of the Child Tax Credit, and the recognize that cutting child poverty is fundamental to our nation's success.

As the Lake Research Partners poll found, Hispanic voters overwhelmingly favor extending the expanded and improved Child Tax Credit that was included in the American Rescue Plan Act (ARPA) by a 79-16% margin (60% strongly favor).

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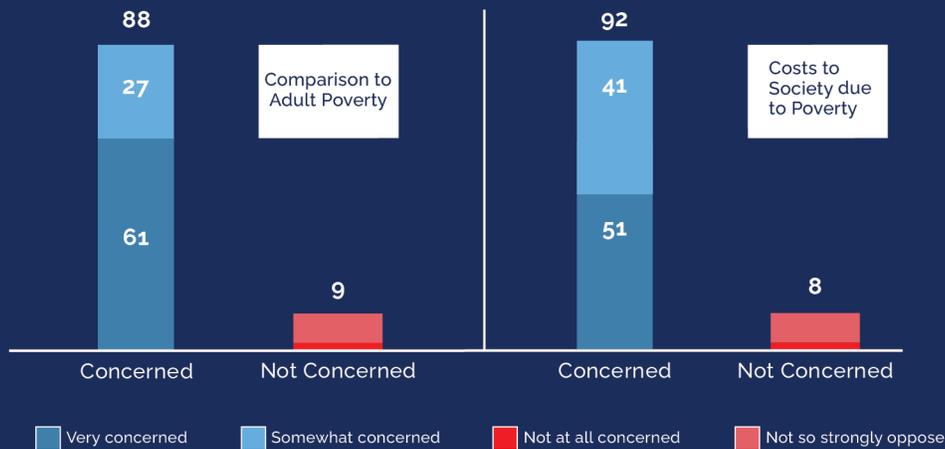
Hispanic voters feel strongly enough about this issue that, in a split sample, 57% said they would be more likely to vote for candidates who support the Child Tax Credit to just 12% who would be less likely.

In the poll, Hispanic voters expressed concern about child poverty. As noted above, by a 10-to-1 margin (70-7%), voters believe our nation spends too little on “reducing child poverty.” When told data from a National Academy of Sciences, Engineering, and Medicine study that “child poverty costs our society up to \$1.1 trillion a year due to higher crime, poor health outcomes, and lower income levels when children living in poverty grow up,” Hispanics are near unanimous in their concern (92% concerned to 8% not concerned).

Additionally, by an 88-9% margin (61% very concerned), Hispanic voters also expressed concern when they hear data from the U.S. Census Bureau that the level of child poverty was “59 percent higher than the level of adult poverty in America and that negatively impacts all aspect of the lives of children, including their health, education, and safety.”

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Hispanic Voters are Concerned About Child Poverty*



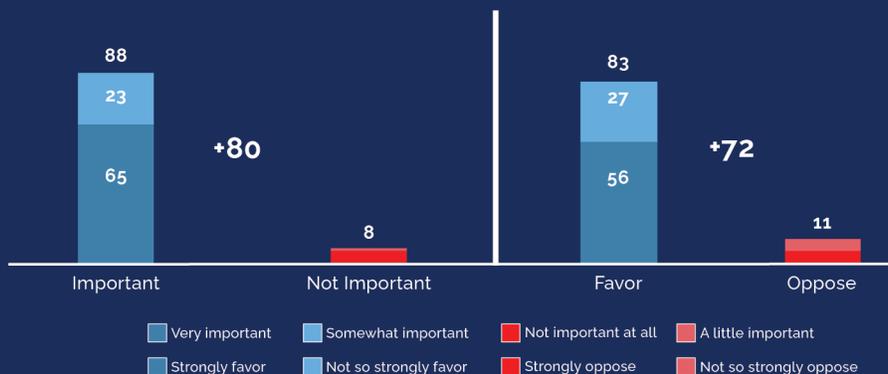
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HISPANIC VOTERS STRONGLY FAVOR MAKING THE CHILDREN'S HEALTH INSURANCE PROGRAM PERMANENT

There is also strong bipartisan legislation in Congress to make the Children's Health Insurance Program (CHIP) permanent, just like all other federal health coverage programs. In the Lake Research Partners poll, Hispanic voters overwhelmingly favored such legislation (83% favor to 11% oppose with 56% who strongly favor making CHIP permanent).

Similarly, CHIP is salient. By an 88-8% margin (65% strongly), Hispanic voters believe it is either very or somewhat important for Congress to permanently fund CHIP.

Hispanic Voters: High Importance and Favorability for CHIP Permanently Funded*

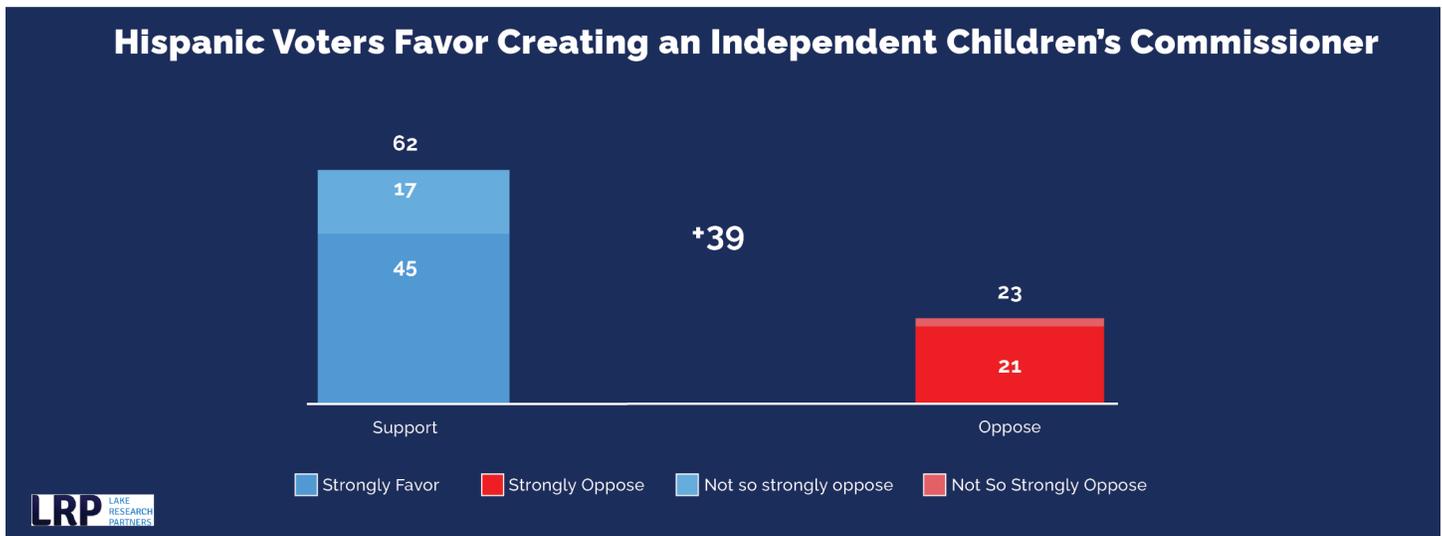


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HISPANIC VOTERS ALSO FAVOR CREATING AN INDEPENDENT CHILDREN'S COMMISSIONER

Although it is typically more difficult to garner public enthusiasm for system reforms and government restructuring, the American people have seen a number of reports in recent years with respect to institutional abuse of our nation's children and harm that the COVID pandemic has had on kids. Consequently, even with respect to a question focused on system change, Hispanic voters favor (62-23%) the creation of an independent Children's Commissioner in our country to help "protect and improve the care and well-being of children in our country."



HISPANIC VOTERS STRONGLY SUPPORT INVESTMENTS IN OUR CHILDREN & GRANDCHILDREN

HISPANIC VOTERS AGREE WITH “BEST INTERESTS” AND “CHILD WELL-BEING” STANDARDS FOR GOVERNMENT POLICY DEVELOPMENT

With respect to the development of federal government policy that involve children, Hispanic voters expressed wide agreement that such policies should “always be governed” by either a “best interests of the child standard that either makes the safety and the protection of children the first priority” (88% agree to 6% disagree) or a “standard that makes child well-being the first priority” (74-9%).

