

The Kid Angle

Kid-focused news from First Focus on Children

Hispanic voters care about kids

October 20, 2022

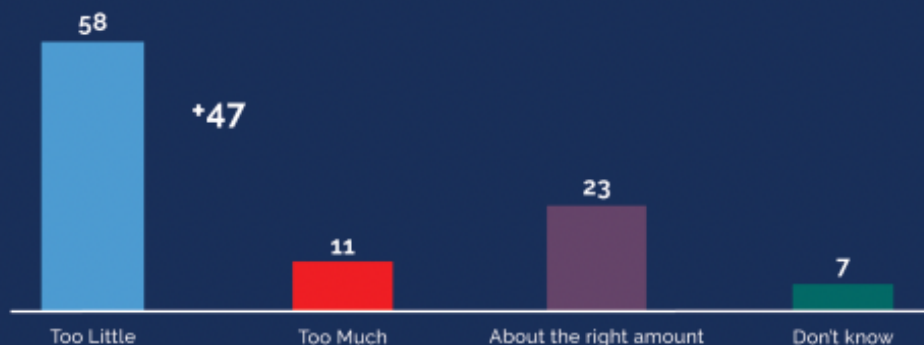
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Note to candidates: Hispanic voters prioritize children. You should too.

In a nationwide poll of 1,000 likely voters, Lake Research Partners found that **a wide margin of Hispanic voters believe the U.S. spends too little on our children — and that lawmakers should focus more attention on policies that affect them.**

Nearly 60% of Hispanic respondents in the May 2022 survey said they believe the United States is spending “too little” on children. And 85% agreed that “programs for children need greater attention and coordination across federal, state, and local governments,” compared to just 9% who disagreed. A huge margin of Hispanic respondents — 84-12% — agreed that “investing in children has a large return in a healthy society and healthy economy.” Of those, 66% strongly agreed.

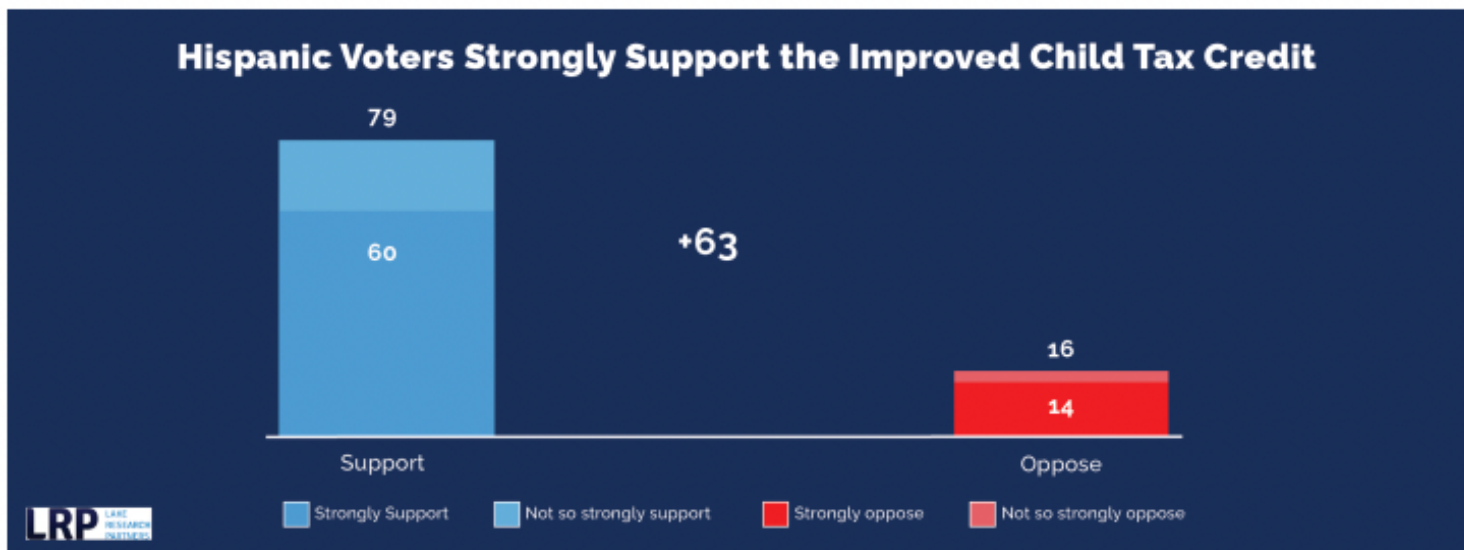
Hispanic Voters Believe Government is Spending Too Little on Kids



Hispanic voters also express robust support for children in specific policy areas. For instance, this group overwhelmingly favors extending the improved Child Tax Credit (79%-16%) and believes — by a 10-to-1

margin — that we spend too little on reducing child poverty. For the record, [Hispanic children have the highest poverty rate of any demographic at 8.4%](#), more than three times the rate of their white peers.

Please find a complete breakdown of poll results among Hispanic respondents identified by Lake Research [at this link](#). Find broader survey results [at this link](#).



Other measures also document the strong support for children among Hispanic and Latino voters. In New Mexico, [a ballot measure to make pre-K a universal right](#) is expected to succeed with robust support from the Latino and Hispanic community, according to Vox.com. An October poll found 51% of voters backed the amendment, with [Hispanic and Latino voters the demographic most strongly in support](#).

Children’s issues including [response to climate change and gun reform in the wake of the student murders in Uvalde](#) [also enjoy strong Latino support nationwide](#), according to data from the online voter registration organization Voto Latino. [Voto Latino found](#) 81% of Latinos in red states favor reforming gun ownership laws.

In New Mexico, [44% of all eligible voters are Hispanic](#), according to Pew Research Center, the highest share of any state. In California and Texas, Hispanics are nearly a third of the eligible voter population (32% in each state). **The combined electoral votes of these three states – 99 – give a presidential candidate more than 1/3 of the 270 needed to win in 2024.**

The moral of the story: Take care of kids. And everything else will follow.

GOVERNMENT SPENDS TOO MUCH OR TOO LITTLE*



Too Much About the right amount Too Little

*Split Sampled



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